

# THE LUXURY TECHNOLOGY SHOW

Thursday, April 9<sup>th</sup> | 4:00 pm - 9:00 pm

**Metropolitan Pavilion**

125 West 18th Street, New York, NY 10011

# 2026

## YOUR ALL-ACCESS PASS...

### THE LUXURY TECHNOLOGY SHOW

Strategically dated to give your brand massive exposure before the holidays, The LTS is a one-of-a-kind luxury showcase, displaying the best in class in electronics and technology.

This unique event gathers press/media, industry executives along with affluent consumers interested in acquiring the world's finest innovations.

### AND THE ADDED FEATURES:

#### Industry Outreach

- Hundreds of industry executives looking to discover your products
- Showcase your organization and products to potential buyers, product placement professionals and industry influencers first

#### Media Outreach

- Increase your exposure with the hundreds of press in attendance
- Meet with editors from leading industry and global news outlets

#### Market Outreach

- Profit from onsite product sales to the affluent attendees sourcing the latest and most cutting edge technology
- Access the hundreds of leads through data acquisition

All brands and products must be approved in advance.



**NEW YORK CITY**  
LUXURY TECHNOLOGY SHOW

**LOCATION**  
Metropolitan Pavilion  
125 West 18th Street, New  
York, NY 10011

**DATE**  
Thursday, April 9<sup>th</sup> 2026  
4:00 PM - 9:00 PM

## YOU ARE CORDIALLY INVITED...

The LTS is an exclusive event where all attendees, press and media are by **Invitation-Only**.

### THE ATTENDEES

- Editors
- Journalists
- Product Placement Specialists
- Tech Bloggers
- Industry Influencers
- Affluent Consumers
- C-Suite Executives
- Corporate Retail Buyers
- TV/Film Producers
- Product Analysts

### THE PRESS & MEDIA



BuzzFeed



YAHOO!



INVESTOR'S BUSINESS DAILY®

Bloomberg



Robb Report  
INSPIRING THE LUXURY LIFESTYLE



WIRED



The New York Times

BusinessWeek



CBS

Forbes

THE WALL STREET JOURNAL

DETAILS

BBC

the institute

DOWNTOWN

FOX BUSINESS



Billboard

Rolling Stone

stereophile

ARCHITECTURAL DIGEST

JETSETTER



DON'T JUST TAKE OUR WORD FOR IT...

## PAST CLIENTS



HASSELBLAD



HARMAN

KEURIG

InBody



RIVA  
AUDIO



SKULPT

ELAN  
HOME SYSTEMS

Sonus faber  
— FINE SOUNDS —  
GROUP

McIntosh  
LEGENDARY PERFORMANCE™

TOTO®



SAVANT

GENEVA®

LUTRON®

MOEN®



*“The platform of choice for the world’s most respected luxury brands to showcase their newest products and services...”*

**THE WALL STREET JOURNAL.**





## A PROVEN TRACK RECORD...

**RAND**  
LUXURY

ABOUT RAND LUXURY / RANDLUXURY.COM  
Est. 1993

RAND Luxury is an international event-production company founded by Bradford Rand that caters to the world's finest and most unique brands. Based in Manhattan, the RAND team has produced over 1,000 events since 1993. Events include The Luxury Technology Show in New York & Los Angeles, The Luxury Lounge during The Sundance Film Festival and the Toronto Film Festival which showcase brands during exclusive film receptions to producers, directors, celebrities, film investors, directors and VIP guests, The Hamptons Brunch series hosted on \$7 to \$20+ million dollar estates featuring driving experiences from Rolls-Royce, Bentley, Maserati, Ferrari & Aston Martin.

### FOR OVER 13 YEARS...

THE LUXURY TECHNOLOGY SHOW

**RAND** | PRIVATE  
LUXURY BRUNCH SERIES

THE LUXURY LOUNGE

THE LUXURY REVIEW

HOUSE  
of  
LUXURY

FASHION CAREER EXPO



Unveiling of the BMW i8



Unveiling of the LG Signature OLED TV

## YOUR COMPANY. YOUR BRAND. YOUR PRODUCT...

**The Luxury Technology Show is limited to 45 companies per event.** All brands will receive the database of all confirmed press & industry executives from each event.

### SILVER SPONSORSHIP - \$6,500

- 10' x 10' single showcase space with table, chairs, linens and customized company signage
- Brand name, logo & product image displayed on official sponsorship page
- Customized digital invitation with logo, product image & short description to invite your VIP clients & guests

### GOLD SPONSORSHIP - \$9,500

- 10' x 10' single showcase space with table, chairs, linens and customized company signage
- Brand name & logo on official sponsorship page
- Logo inclusion on the official Step & Repeat banner on the red carpet
- Guaranteed mention in the official press release which will be launched prior to the show
- Customized digital invitation with logo, product image & short description to invite your VIP clients & guests

### PLATINUM SPONSORSHIP - \$14,500

- 10' x 20' double showcase space with table, chairs, linens and customized company signage
- Brand name, logo & product image displayed on official sponsorship page
- Logo inclusion on the official Step & Repeat banner on the red carpet
- Guaranteed mention in the official press release which will be launched prior to the show
- Dedicated post-event HTML blast to our registered attendees
- Customized digital invitation with logo, product image & short description to invite your VIP clients & guests
- Database of all registered consumers for the event

Options continued on next page >

## YOUR OPTIONS:

### TITLE SPONSORSHIP - \$24,500

#### *Limited to 3 Companies*

- 20' x 20' or 10' x 40' showcase space with table, chairs, linens and customized company signage
- Brand name, logo & product image listed as our 'Title Sponsor' on official event website
- Dedicated landing page on official event website highlighting your brand
- Customized promotion of your brand's participation to our list of pre-registered guests prior to the event
- Guaranteed mention in the official press release which will be launched prior to the show
- Customized digital invitation with logo, product image & short description to invite your VIP clients & guests
- Database of all registered consumers for the event



Fax back to 212.655.4501 or scan & email to [NMathew@RANDLuxury.com](mailto:NMathew@RANDLuxury.com)

## Company Information

Brand Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ Mobile \_\_\_\_\_

Website \_\_\_\_\_

Point of Contact \_\_\_\_\_

Title \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

## Payment Information

Agreed Price: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

## Select Participation Level

☐ Silver - \$6,500

☐ Gold - \$9,995

☐ Platinum - \$14,500

☐ Title - \$24,500

## Description of the products & services you plan to feature:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### IF PAYING BY CREDIT CARD, PLEASE FILL OUT BELOW:

To submit a credit card payment via a secure link, contact your account manager or **Nancy Mathew / [NMathew@RANDLuxury.com](mailto:NMathew@RANDLuxury.com)**

#### Credit Card Information

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Select one

☐ Mastercard

☐ Visa

☐ AmEx

Expiration Date: \_\_\_\_\_

RAND Luxury and PR agency of record are not responsible for lost or damaged products or displays during the event, set up or break down. All participants must carry their own insurance at their own expense. Refunds can only be made with 90 days written advance notice of the event. All invoices must be paid in full before the event date. (Invoices 30 days past due are subject to a monthly late fee of 2.5%.) For event information please visit [TheLTS.com](http://TheLTS.com) or call 212-655-4505 ext. 237